Yuanyi Zhou

Senior Product Designer

6+ years designing **growth, enterprise, and AI products**. I design AI-native, from research to shipped code.

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Experience

Atoms (Otter) · Member of Design Staff

11/2025 – Present, Bay Area

New product pre-launch

- Lead end-to-end design for a new product for restaurant operators, from growth and onboarding to the core experience.
- Run user research and turn what we learn into product opportunities and concept prototypes.

CloudKitchens Facility management

- Design facility management tools for storage audits and storage configuration across kitchen sites.

Microsoft Places · Product Designer (Contract)

03/2025 – 06/2025, Redmond, WA

- Led V1.0 UX of space management, designing the directory, create and edit flows, and bulk editing that turned manual dashboards into scalable admin workflows; private preview in 07/2025, GA worldwide in 08/2025.
- Designed Copilot flows where admins prompt, review a suggestion, and approve it for AI-assisted workspace planning.

MockAI · Co-founder, Founding Product Designer

05/2024 – 11/2025, Seattle, WA

- Led product vision and UX for an AI-powered mock interview platform for engineers; invited and led 2 designers on V3.0 concepts.
- Reached **2K+ daily active users** in 2026 and won **6 international design awards**, including the iF Design Award 2026 and Gold at the London Design Awards.

Udemy · Senior Product Designer

07/2022 – 04/2025, Seattle, WA

- Led the logged-out homepage redesign across **18 regions**: **+2.41% GMV** (+$1.1M/yr) and **+7.7% user growth**.
- Increased Personal Plan subscription conversion by **13.8%** through multi-touchpoint UX optimization and usability testing.
- Streamlined global checkout with a delayed account-creation flow: **+1.4%** paid purchase attempts.

Microsoft 365 · Product Designer (Contract)

01/2022 – 07/2022, Redmond, WA

- Led 0-to-1 design of Organizational Messages, a GA admin tool for enterprise communication now serving **10,000+ organizations**.
- Contributed scalable UI and illustration components to the MADS design system, within platform and accessibility constraints.

Education

University of Washington
2020 – 2022
M.S. Human-Centered Design & Engineering

University of California, San Diego
2016 – 2019
B.A. Interdisciplinary Computing & Art + Business

Awards

iF Design Award 2026 Winner ↗
London Design Awards 2025 Gold ↗
MUSE Design Awards 2025 2× Silver ↗
Indigo Design Award 2025 2× Silver ↗
UX Design Award 2025 Nomination

Certifications

Transform UX Through AI
Stanford, 10/2023

Designing Strategy
IDEO, 02/2024

AI skills

AI-native product design · Vibe coding & prototyping · Conversational & agentic UX · AI-assisted research · AIGC

Design skills

End-to-end UX · Growth & PLG design · Enterprise admin UX · Usability testing · Concept testing · Content design & strategy · Prototyping · Visual design · Design systems · Data visualization

Tools

Figma · Claude Code · Codex · GitHub · Adobe Suite · HTML, CSS, Java · UserTesting